

Marketcetera™ Automated Trading Platform

Accelerate your automated trading strategies
with open source software and services

AGILITY

Achieve Alpha Faster

CONTROL

End Vendor Lock-In

VALUE

Lower TCO

A new asset class is available, but your current trading system doesn't support it. Your strategies are executing in real-time, but you want to go beyond post-trade analysis and tie them to current market data and news as it's happening. To dominate in today's volatile markets you must unleash your greatest competitive advantage — the innovative strategies created by your traders. How can you launch these strategies quickly without breaking the bank?

The proprietary systems of yesterday are failing to adapt to today's market conditions. To thrive in this competitive environment, you need a software solution that is optimized for blazing fast strategy execution, including price discovery, signal generation using complex event processing and fast multi-broker order routing. And you don't want to waste valuable time and money building it from scratch.

Marketcetera's Automated Trading Platform was designed specifically to accelerate the introduction of your innovative trading strategies. As the industry's first open source trading platform, Marketcetera breaks the stranglehold of proprietary vendors and gives you total control of your trading platform, enabling you to achieve a lower total cost of ownership and achieve alpha faster than ever. Marketcetera enables you to focus on what makes you special — your trading strategies — not the software that makes them run.

Marketcetera: The genesis of an open source trading platform

As Hedge Fund trading and technology veterans, Marketcetera founders Graham Miller and Toli Kuznets understood that trading firms were constantly reinventing the wheel — creating the same trading systems over and over again — or forced to use closed and costly proprietary commercial solutions. Miller and Kuznets started Marketcetera to free traders from these constraints. Using an Open Source approach, Marketcetera gives trading firms full control of their trading environment and the power to rapidly create and deploy their distinctive investment vision.

An Open Source Approach:

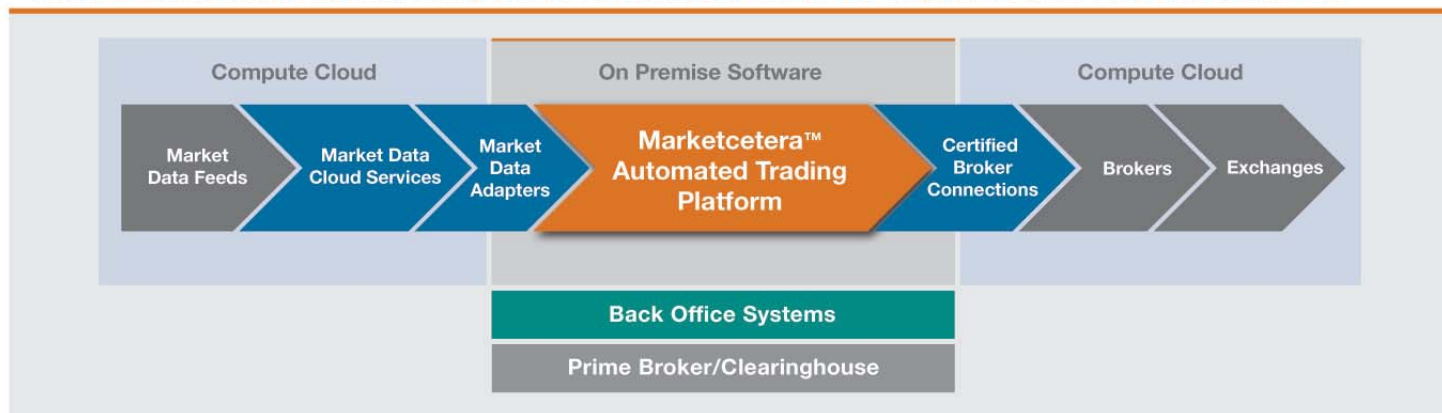
Transparent, reliable, secure software puts you in control of your trading platform

The Marketcetera Automated Trading Platform is a standards-based open source software platform. Marketcetera also offers commercially supported software licenses to firms requiring greater operational assurance. Our Open Source approach gives you total control over your trading platform at a fraction of the cost of proprietary commercial software or in-house solutions.

By taking an Open Source approach, Marketcetera gives you a robust, reliable, and secure trading platform, with unparalleled transparency and extensibility. Whether you use the platform as is, or use it as a base on which to build your own customized solution, you'll go to market more quickly and at a far lower cost. No waiting for vendors. No starting software development from scratch. No giving up your confidential strategies to a third party. You retain full control over your platform, enabling you to take it wherever you want it to go.

If you choose to participate in the Marketcetera Open Source community, you'll also gain access to a network of like-minded developers with whom to troubleshoot issues and share ideas. And for companies looking for access to Marketcetera's data feeds, or more robust support services, Marketcetera offers supported licenses, ensuring you meet your firm's operational demands and compliance mandates.

MARKETCETERA VISION: Automated Trading Software and Cloud-based Data Services integrated for optimal analytics and performance



Marketcetera Automated Trading Platform

Designed for rapid deployment, Marketcetera's Automated Trading Platform is the only front-office solution offering a fully integrated approach across the entire investment cycle, automating and integrating market data, analysis, and trading execution with your proprietary pricing logic. The platform is designed using an integration-friendly architecture, making it easy to integrate additional custom modules and extend system functionality as needed. Components include:

Photon: Our versatile end-user application enables both automated strategy execution and GUI based trading with real-time monitoring. Photon encapsulates Strategy Agents and Esper Complex Event Processing (CEP) engines making it an effective workbench for shortening the "design to deployment" cycle for your trading strategies.

Strategy Agents: Strategy Agents run your proprietary strategies. Using the module framework, Strategy Agents provide easy and scalable access to standard data sources for fundamental and pricing market data or CEP events as well as to any of your custom modules. Strategy Agents can run within Photon or as independent processes.

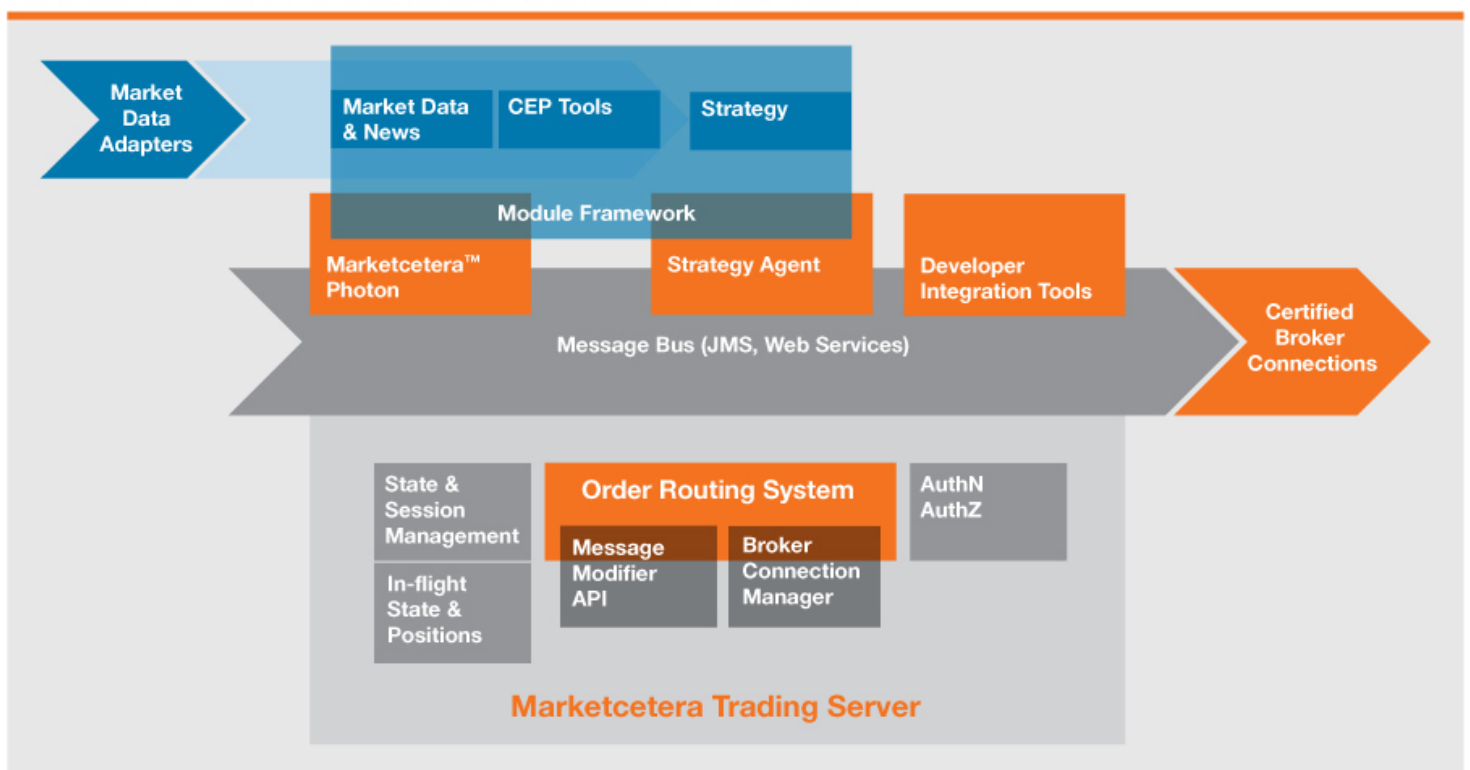
Module Framework: Write custom data collection or analytics modules quickly using Marketcetera's powerful and flexible Module Framework. Modules can be chained easily to create custom design data flows required by your strategies.

Marketcetera™ Trading Server: Efficiently and transparently execute orders and decisions made by your strategies. MTS manages all system communications regarding orders, broker connections, and more, ensuring your strategies are executed quickly, correctly, efficiently and securely.

Market Data Adapters and Certified Broker Connectors: Translate third-party data formats for use with Marketcetera and seamlessly integrate proprietary market data into your Strategy.

Developer Integration Tools: With an array of Developer Integration Tools, you'll be able to rapidly develop and deploy your unique investment strategies, and speed any necessary internal system integration.

MARKETCETERA™ AUTOMATED TRADING PLATFORM



Thrive in Today's Volatile Market with Marketcetera

In today's highly volatile market, you need an automated trading solution that allows you to focus your resources on what matters most to you — executing your strategies in the marketplace as quickly and efficiently as possible. Marketcetera gives you a flexible, cost-effective solution to do just that. Unlike proprietary systems that lock you into a closed software architecture, Marketcetera gives you the ability to integrate applications across the trading cycle, giving you unparalleled agility and implementation speed. You'll bring new strategies to market faster than ever and react with lightning speed to regulatory and compliance changes. With Marketcetera, you'll see the following benefits:

AGILITY

INCREASE ALPHA FASTER

Our Open Source approach provides incredible agility, enabling you to improve and implement your trading strategies faster than ever before, providing unparalleled return on your investments. Use Marketcetera out-of-the-box, or as the foundation of your ideal platform.

CONTROL

END VENDOR LOCK-IN

End vendor lock-in with Marketcetera, the only open source trading platform available. Simply download the free open source product and get started. Since it's open source, you're free to build out and customize the core product to suit your needs, without paying license fees.

VALUE

LOWER TCO

Our affordable Open Source approach gives you unparalleled value. Use the Open Source version without charge or purchase supported software licenses to safeguard your systems for operational confidence and compliance. Either way, you benefit from a lower Total Cost of Ownership (TCO) and higher ROI than software offered through either traditional proprietary vendors or full in-house development.

A Trading Platform for Your Singular Trading Vision

Respond to a dynamic market quickly and efficiently with Marketcetera's Automated Trading Platform. Contact us today to find out more about how we can help you to develop a trading system as distinctive as your trading strategies.



Marketcetera is the leading provider of open source software for automated trading systems. Marketcetera provides maximum flexibility and technology choice to financial services institutions of all sizes, giving brokers and traders the ability to build effective automated trading systems, develop proprietary algorithms, create order management solutions and manage risk faster, easier and at much lower cost than with closed platforms.

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